13-HD National Underwriting Page 1 08/22/2011 -

08/29/2011 11:02:03 Performance Report

08/28/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

AMERICA'S TEST KITCHEN FROM COOK'S ILLUSTRATED #1126H

Sun, 08/28/2011 at 17:00 CALIFORNIA AVOCADO; COOKING.COM; DCS; DCS BY FISHER & PAYKEL; DIAMOND CRYSTAL KOSHER SALT; DIAMOND

CRYSTAL SALT; KOHLER; MIRACLE GRO; SUNSWEET

RAISINS; VIVA PAPER TOWELS; WOODBRIDGE; COOKING.COM

ANTIQUES ROADSHOW #1215

Mon, 08/22/2011 at 21:00 FRANKLIN TEMPLETON; LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS; SUBARU

ANTIQUES ROADSHOW #1215H

Wed, 08/24/2011 at 03:35 FRANKLIN TEMPLETON; LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS; SUBARU

ANTIQUES ROADSHOW #1316

Mon, 08/22/2011 at 20:00 FRANKLIN TEMPLETON; LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS; SUBARU

ANTIQUES ROADSHOW #1316H

Wed, 08/24/2011 at 02:39 FRANKLIN TEMPLETON; LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS; SUBARU

ARTHUR #805

Mon, 08/22/2011 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS

ARTHUR #806

Tue, 08/23/2011 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS

ARTHUR #807

Wed, 08/24/2011 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS

ARTHUR #808

Thu, 08/25/2011 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS

ARTHUR #809

Fri, 08/26/2011 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS

BARNEY & FRIENDS #1201

Mon, 08/22/2011 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1202

Tue, 08/23/2011 at 06:30 PTV STATIONS

08/29/2011 11:02:03 Performance Report 13-HD National Underwriting Page 2 08/22/2011 -

08/28/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

BARNEY & FRIENDS #1203

Wed, 08/24/2011 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1204

Thu, 08/25/2011 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1205

Fri, 08/26/2011 at 06:30 PTV STATIONS

BETWEEN THE LIONS #1005H

Fri, 08/26/2011 at 14:30 BARKSDALE READING INSTITUTE; CHICK-FIL-A; READY TO LEARN AGREEMENT U.S. DEPT. EDU. PBS/CPB

BETWEEN THE LIONS #1009H

Thu, 08/25/2011 at 14:30 BARKSDALE READING INSTITUTE; CHICK-FIL-A; READY TO LEARN AGREEMENT U.S. DEPT. EDU. PBS/CPB

BETWEEN THE LIONS #1010H

Mon, 08/22/2011 at 14:30 BARKSDALE READING INSTITUTE; CHICK-FIL-A; READY TO LEARN AGREEMENT U.S. DEPT. EDU. PBS/CPB

BETWEEN THE LIONS #501

Tue, 08/23/2011 at 14:30 BARKSDALE READING INSTITUTE; CHICK-FIL-A; READY TO LEARN AGREEMENT U.S. DEPT. EDU. PBS/CPB

BETWEEN THE LIONS #902H

Wed, 08/24/2011 at 14:30 BARKSDALE READING INSTITUTE; CHICK-FIL-A; READY TO LEARN AGREEMENT U.S. DEPT. EDU. PBS/CPB

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #109

Fri, 08/26/2011 at 09:00 PTV STATIONS; WONDERBREAD Sun, 08/28/2011 at 09:00 PTV STATIONS; WONDERBREAD

This program appeared 2 times between 08/22/2011 and 08/28/2011.

CHARLIE ROSE #17170

Mon, 08/22/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

CHARLIE ROSE #17171

Mon, 08/22/2011 at 23:00 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE

STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

Tue, 08/23/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

13-HD
08/29/2011 11:02:03 National Underwriting
Performance Report Page 3
08/22/2011 -

08/28/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

This program appeared 2 times between 08/22/2011 and 08/28/2011.

CHARLIE ROSE #17172

Tue, 08/23/2011 at 23:00 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE

STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

Wed, 08/24/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

This program appeared 2 times between 08/22/2011 and 08/28/2011.

CHARLIE ROSE #17173

Wed, 08/24/2011 at 23:00 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE

STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

Thu, 08/25/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE

STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

This program appeared 2 times between 08/22/2011 and 08/28/2011.

CHARLIE ROSE #17174

Thu, 08/25/2011 at 23:00 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

Fri, 08/26/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

This program appeared 2 times between 08/22/2011 and 08/28/2011.

CHARLIE ROSE #17175

Fri, 08/26/2011 at 23:00 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

CURIOUS GEORGE #217

Fri, 08/26/2011 at 08:30 CHUCK E. CHEESE'S; PTV STATIONS; RAINFOREST CAFE

CYBERCHASE #108

Fri, 08/26/2011 at 08:00 ARTHUR VINING DAVIS FOUNDATION; CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY
Fri, 08/26/2011 at 16:30 ARTHUR VINING DAVIS FOUNDATION; CPB; INTEL

Fri, 08/26/2011 at 16:30 ARTHUR VINING DAVIS FOUNDATION; CPB; INTERPOLATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 08/22/2011 and 08/28/2011.

08/29/2011 11:02:03 Performance Report 13-HD National Underwriting Page 4 08/22/2011 -

08/28/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

CYBERCHASE #212

Mon, 08/22/2011 at 08:00 CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY Mon, 08/22/2011 at 16:30 CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY Sun, 08/28/2011 at 08:00 CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 3 times between 08/22/2011 and 08/28/2011.

CYBERCHASE #302

Wed, 08/24/2011 at 08:00 CPB; INTEL FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY Wed, 08/24/2011 at 16:30 CPB; INTEL FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 08/22/2011 and 08/28/2011.

CYBERCHASE #605

Thu, 08/25/2011 at 08:00 CPB; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY
Thu, 08/25/2011 at 16:30 CPB; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 08/22/2011 and 08/28/2011.

CYBERCHASE #701

Tue, 08/23/2011 at 08:00 CPB; DOROTHY & LEWIS CULLMAN; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

Tue, 08/23/2011 at 16:30 CPB; DOROTHY & LEWIS CULLMAN; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 08/22/2011 and 08/28/2011.

DINOSAUR BIG CITY #000H

Mon, 08/22/2011 at 09:30 PTV STATIONS Sun, 08/28/2011 at 09:30 PTV STATIONS

This program appeared 2 times between 08/22/2011 and 08/28/2011.

EARTH: THE OPERATORS' MANUAL #000H

Wed, 08/24/2011 at 22:00 NATIONAL SCIENCE FOUNDATION Fri, 08/26/2011 at 03:00 NATIONAL SCIENCE FOUNDATION

This program appeared 2 times between 08/22/2011 and 08/28/2011.

EDEN AT THE END OF THE WORLD #000H

Wed, 08/24/2011 at 20:00 GOLDMAN SACHS & CO.

Fri, 08/26/2011 at 01:00 GOLDMAN SACHS & CO.

This program appeared 2 times between 08/22/2011 and 08/28/2011.

08/29/2011 11:02:03 National Underwriting Performance Report Page 5

08/22/2011 -

08/28/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

ELECTRIC COMPANY #301H

Mon, 08/22/2011 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.

DEPARTMENT OF EDUCATION

ELECTRIC COMPANY #305H

AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.

Tue, 08/23/2011 at 17:00

DEPARTMENT OF EDUCATION

ELECTRIC COMPANY #306H

Wed, 08/24/2011 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.

DEPARTMENT OF EDUCATION

ELECTRIC COMPANY #307H

AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. Thu, 08/25/2011 at 17:00

DEPARTMENT OF EDUCATION

Fri, 08/26/2011 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.

DEPARTMENT OF EDUCATION

ELECTRIC COMPANY #308H

FETCH! WITH RUFF RUFFMAN #513H

Sun, 08/28/2011 at 11:30 CHUCK E. CHEESE'S; NSF; PTV STATIONS; THE ARTHUR

VINING DAVIS FOUNDATIONS

FRONTLINE #2911H

Tue, 08/23/2011 at 21:00 CPB; FRONTLINE JOURNALISM FUND; PTV STATIONS;

PARK FOUNDATION; REVA AND DAVID LOGAN; THE JOHN D. AND

CATHERINE T. MACARTHUR FOUNDATION

Thu, 08/25/2011 at 02:00 CPB; FRONTLINE JOURNALISM FUND; PTV STATIONS;

PARK FOUNDATION; REVA AND DAVID LOGAN; THE JOHN D. AND

CATHERINE T. MACARTHUR FOUNDATION

This program appeared 2 times between 08/22/2011 and 08/28/2011.

GLOBE TREKKER #1013

Sat, 08/27/2011 at 16:00 SUBARU

GREAT PERFORMANCES AT THE MET #510H

Thu, 08/25/2011 at 20:00 JOSEPH A. WILSON; NATIONAL ENDOWMENT FOR THE

ARTS; PTV STATIONS; PHILIP & JANICE LEVIN FOUNDATION;

TOLL BROTHERS

Sun, 08/28/2011 at 12:30 JOSEPH A. WILSON; NATIONAL ENDOWMENT FOR THE

ARTS; PTV STATIONS; PHILIP & JANICE LEVIN FOUNDATION;

TOLL BROTHERS

This program appeared 2 times between 08/22/2011 and 08/28/2011.

08/29/2011 11:02:03 Performance Report

National Underwriting Page 6 08/22/2011 -

13-HD

08/28/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

HISTORY DETECTIVES #907

Tue, 08/23/2011 at 20:00 CPB; PTV STATIONS

HISTORY DETECTIVES #907H

Thu, 08/25/2011 at 01:00 CPB; PTV STATIONS Sat, 08/27/2011 at 13:00 CPB; PTV STATIONS

This program appeared 2 times between 08/22/2011 and 08/28/2011.

JOHN MCLAUGHLIN'S ONE ON ONE #2713

Sat, 08/27/2011 at 09:30 METLIFE

JOURNEY TO PLANET EARTH #701H

Fri, 08/26/2011 at 04:00 FRANK WEEDEN FOUNDATION; KEITH CAMPBELL

FOUNDATION FOR THE ENVIRONMENT; PARK FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE KELLOGG FOUNDATION;

TURNER FOUNDATION; WALLACE GENETIC FOUNDATION

LIDIA'S ITALY #410H

Sat, 08/27/2011 at 18:30 BUON ITALIA; COLAVITA; DELONGHI; GRANA PADANO;

PERUGINA

MARTHA SPEAKS #113H

Tue, 08/23/2011 at 15:30 CPB; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV

STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS

MARTHA SPEAKS #116H

Thu, 08/25/2011 at 15:30 CPB; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PRS

MASTERPIECE CLASSIC #4008H

Tue, 08/23/2011 at 02:30 PTV STATIONS

MASTERPIECE CONTEMPORARY #3931H

Mon, 08/29/2011 at 02:00 PTV STATIONS

MASTERPIECE MYSTERY! #3824

Sat, 08/27/2011 at 04:30 CPB; PTV STATIONS Mon, 08/29/2011 at 04:00 CPB; PTV STATIONS

This program appeared 2 times between 08/22/2011 and 08/28/2011.

National Underwriting

08/22/2011 -

Page 7

08/29/2011 11:02:03 Performance Report

08/28/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

MAYA & MIGUEL #144

Sun, 08/28/2011 at 10:30 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE U.S. DEPT OF EDU. THRU PBS

NATURE #2606H

Sun, 08/28/2011 at 20:00 CPB; CANON; FILOMEN M. D'AGOSTINO FOUNDATION; PTV STATIONS; THE LILLIAN GOLDMAN CHARITABLE TRUST

NATURE #2609H

Tue, 08/23/2011 at 04:30 CPB; CANON; FILOMEN M. D'AGOSTINO FOUNDATION; PTV STATIONS; THE LILLIAN GOLDMAN CHARITABLE TRUST Sat, 08/27/2011 at 17:00 CPB; CANON; FILOMEN M. D'AGOSTINO FOUNDATION; PTV STATIONS; THE LILLIAN GOLDMAN CHARITABLE TRUST

This program appeared 2 times between 08/22/2011 and 08/28/2011.

NEED TO KNOW #168H

Fri, 08/26/2011 at 20:30 BERNARD & IRENE SCHWARTZ; CPB; MIRIAM & IRA D. WALLACH FOUNDATION; PTV STATIONS; ROCKEFELLER FOUNDATION Sun, 08/28/2011 at 18:00 BERNARD & IRENE SCHWARTZ; CPB; MIRIAM & IRA D. WALLACH FOUNDATION; PTV STATIONS; ROCKEFELLER FOUNDATION

This program appeared 2 times between 08/22/2011 and 08/28/2011.

PATI'S MEXICAN TABLE #109H

Sun, 08/28/2011 at 16:30 GRUMA CORP./MISSION FOODS; SAGARPA

PBS NEWSHOUR #10137H

Mon, 08/22/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;

CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON

CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO

N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &

JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;

ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC

LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH

E GRUBER FAMILY FOUNDATION; THE KRESGE

FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

PBS NEWSHOUR #10138H

Tue, 08/23/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;

CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON

CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO

N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &

JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;

ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC

LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH

E GRUBER FAMILY FOUNDATION; THE KRESGE

FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

PBS NEWSHOUR #10139H

Wed, 08/24/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;

CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON

CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO

N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &

JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;

ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC

LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH

E GRUBER FAMILY FOUNDATION; THE KRESGE

FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

13-HD

08/29/2011 11:02:03 Performance Report National Underwriting

Page 8

08/22/2011 -

08/28/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

PBS NEWSHOUR #10140H

Thu, 08/25/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;

CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON

CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO

N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &

JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;

ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC

LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH

E GRUBER FAMILY FOUNDATION; THE KRESGE

FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

PBS NEWSHOUR #10141H

Fri, 08/26/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;

CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON

CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO

N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &

JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;

ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC

LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH

E GRUBER FAMILY FOUNDATION; THE KRESGE

FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

POV #2408H

Tue, 08/23/2011 at 22:00 EDUCATIONAL FOUNDATION OF AMERICA; FRENCH AMERICAN CHARITABLE TRUST; NEA; NEW YORK STATE COUNCIL ON

THE ARTS; PTV STATIONS; THE JOHN D. AND CATHERINE

T. MACARTHUR FOUNDATION

Thu, 08/25/2011 at 03:00 EDUCATIONAL FOUNDATION OF AMERICA; FRENCH AMERICAN CHARITABLE TRUST; NEA; NEW YORK STATE COUNCIL ON

THE ARTS; PTV STATIONS; THE JOHN D. AND CATHERINE

T. MACARTHUR FOUNDATION

Sun, 08/28/2011 at 05:00 EDUCATIONAL FOUNDATION OF AMERICA; FRENCH AMERICAN CHARITABLE TRUST; NEA; NEW YORK STATE COUNCIL ON

THE ARTS; PTV STATIONS; THE JOHN D. AND CATHERINE

T. MACARTHUR FOUNDATION

This program appeared 3 times between 08/22/2011 and 08/28/2011.

RELIGION & ETHICS NEWSWEEKLY #1452Z

Sat, 08/27/2011 at 10:30 CPB; LILLY ENDOWMENT, INC.; MUTUAL OF AMERICAN Sun, 08/28/2011 at 17:30 CPB; LILLY ENDOWMENT, INC.; MUTUAL OF AMERICAN

This program appeared 2 times between 08/22/2011 and 08/28/2011.

RFK IN THE LAND OF APARTHEID: A RIPPLE OF HOPE

Mon, 08/22/2011 at 22:00 DANIEL HOROWITZ AND MARK CANNO; FIONA AND RICHARD TRUE; FORD FOUNDATION; JOHN SUGGS AND SHARON

HOROWITZ; KOVLER FOUNDATION; MAI FAMILY

FOUNDATION; MICHAEL AND SANDY HAYDEN; ROCKEFELLER FOUNDATION; THE FORD

FOUNDATION; THE PSC CUNY RESEARCH GRANT

Thu, 08/25/2011 at 04:00 DANIEL HOROWITZ AND MARK CANNO; FIONA AND RICHARD TRUE; FORD FOUNDATION; JOHN SUGGS AND SHARON

HOROWITZ; KOVLER FOUNDATION; MAI FAMILY

FOUNDATION; MICHAEL AND SANDY HAYDEN; ROCKEFELLER FOUNDATION; THE FORD

FOUNDATION; THE PSC CUNY RESEARCH GRANT

Mon, 08/29/2011 at 01:00 DANIEL HOROWITZ AND MARK CANNO; FIONA AND RICHARD TRUE; FORD FOUNDATION; JOHN SUGGS AND SHARON

HOROWITZ; KOVLER FOUNDATION; MAI FAMILY

FOUNDATION; MICHAEL AND SANDY HAYDEN; ROCKEFELLER FOUNDATION; THE FORD FOUNDATION; THE PSC CUNY RESEARCH GRANT

This program appeared 3 times between 08/22/2011 and 08/28/2011.

08/29/2011 11:02:03

Performance Report

13-HD National Underwriting Page 9 08/22/2011 -

08/28/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

RUDY MAXA'S WORLD #207H

Sat, 08/27/2011 at 07:00 DELTA; KOREAN TOURISM ORGANIZATION

SESAME STREET #4216H

Tue, 08/23/2011 at 07:00 AMERICAN EGG BOARD; BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE

SESAME STREET #4229H

Thu, 08/25/2011 at 07:00 AMERICAN EGG BOARD; BEACHES FAMILY RESORTS; BEACHES FAMILY RESPORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE

SESAME STREET #4244H

Fri, 08/26/2011 at 07:00 AMERICAN EGG BOARD; BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE

SESAME STREET #4249H

Wed, 08/24/2011 at 07:00 AMERICAN EGG BOARD; BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE

SID THE SCIENCE KID #121H

Mon, 08/22/2011 at 11:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE

BOEING COMPANY

Sun, 08/28/2011 at 11:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY

This program appeared 2 times between 08/22/2011 and 08/28/2011.

SID THE SCIENCE KID #122H

Tue, 08/23/2011 at 11:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY

SID THE SCIENCE KID #123H

Wed, 08/24/2011 at 11:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY

SID THE SCIENCE KID #124H

Thu, 08/25/2011 at 11:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY

08/29/2011 11:02:03 Performance Report 13-HD National Underwriting Page 10 08/22/2011 -

08/28/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

SID THE SCIENCE KID #125H

Fri, 08/26/2011 at 11:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY

THIS OLD HOUSE #3020H

Sat, 08/27/2011 at 19:00 GMC; HOME DEPOT; LUMBER LIQUIDATORS; STATE FARM MUTUAL AUTOMOBILE INSURANCE CO.; TRANE

THIS OLD HOUSE #3021H

Sat, 08/27/2011 at 19:30 GMC; HOME DEPOT; LUMBER LIQUIDATORS; STATE FARM MUTUAL AUTOMOBILE INSURANCE CO.; TRANE

THOMAS & FRIENDS #704H

Mon, 08/22/2011 at 12:00 ORAJEL

THOMAS & FRIENDS #705H

Tue, 08/23/2011 at 12:00 ORAJEL

THOMAS & FRIENDS #706H

Wed, 08/24/2011 at 12:00 ORAJEL

THOMAS & FRIENDS #707H

Thu, 08/25/2011 at 12:00 ORAJEL

THOMAS & FRIENDS #708H

Fri, 08/26/2011 at 12:00 ORAJEL

TO THE CONTRARY WITH BONNIE ERBE #2024H

Sat, 08/27/2011 at 11:30 CHARLES A. FRUEAUFF FOUNDATION; COLCOM

FOUNDATION; LEXUS

TRAVELSCOPE #509H

Sat, 08/27/2011 at 06:30 DK EYEWITNESS TRAVEL GUIDES; ROSETTA STONE

UNDER OUR SKIN: A HEALTH CARE NIGHTMARE #000H

Sat, 08/27/2011 at 14:30 BARBARA & SPYROS SKOURAS FOUNDATION; CANADIAN

LYME DISEASE FOUNDATION; ELIZABETH AUSTIN & FAMILY; ERIK

& MARY GIESE; GE FOUNDATION MATCHING GIFTS

PROGRAM; GIB & SUSAN MYERS; HRH CHARITIES; JOHN A SELLON CH

ARITABLE TRUST; KAREN KISSLING; KENNETH BROAD;

MINNESOTA LYME ACTION SUPPORT GROUP; NC LYME DISEASE FOUNDAT

ION; STEVEN & JANET KOUROUBACALIS; THE CANNUPA

FOUNDATION; THE CULLEN-MARTIN FAMILY FOUNDATION; THE EDUCAT

IONAL FOUNDATION OF AMERICA; THE FRANK & DENISE

QUATTRONE FOUNDATION; THE KORTSCHAK FAMILY FOUNDATION; THE

08/29/2011 11:02:03 National Underwriting Performance Report

Page 11 08/22/2011 -

13-HD

08/28/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

VINE TALK #102H

Thu, 08/25/2011 at 22:30 METROKANE Sat, 08/27/2011 at 02:30 METROKANE Sun, 08/28/2011 at 15:30 METROKANE

This program appeared 3 times between 08/22/2011 and 08/28/2011.

WASHINGTON WEEK #5109H

Fri, 08/26/2011 at 20:00 AT&T; CPB; NORFOLK SOUTHERN CORPORATION; PTV STATIONS; PRUDENTIAL FINANCIAL, INC; THE BOEING COMPANY Sat, 08/27/2011 at 09:00 AT&T; CPB; NORFOLK SOUTHERN CORPORATION; PTV STATIONS; PRUDENTIAL FINANCIAL, INC; THE BOEING COMPANY

This program appeared 2 times between 08/22/2011 and 08/28/2011.

WILD KRATTS #101H

Wed, 08/24/2011 at 06:00 CPB; PTV STATIONS

WILD KRATTS #102H

Thu, 08/25/2011 at 06:00 CPB; PTV STATIONS

WILD KRATTS #103H

Fri, 08/26/2011 at 06:00 CPB; PTV STATIONS

WILD KRATTS #120H

Mon, 08/22/2011 at 06:00 CPB; PTV STATIONS

WILD KRATTS #122H

Tue, 08/23/2011 at 06:00 CPB; PTV STATIONS

WORDGIRL #105

Tue, 08/23/2011 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #106

Mon, 08/22/2011 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #205H

Thu, 08/25/2011 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

08/29/2011 11:02:03 Performance Report 13-HD National Underwriting Page 12 08/22/2011 -

08/28/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

WORDGIRL #212H
Fri, 08/26/2011 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS
WORDGIRL #305H
Wed, 08/24/2011 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS
WORDWORLD #105H
Mon, 08/22/2011 at 11:30 U.S. DEPARTMENT OF EDUCATION
WORDWORLD #106H
Tue, 08/23/2011 at 11:30 U.S. DEPARTMENT OF EDUCATION
WORDWORLD #107H
Wed, 08/24/2011 at 11:30 U.S. DEPARTMENT OF EDUCATION
WORDWORLD #108H
Thu, 08/25/2011 at 11:30 U.S. DEPARTMENT OF EDUCATION
WORDWORLD #109H
Fri, 08/26/2011 at 11:30 U.S. DEPARTMENT OF EDUCATION